



Departmental – Activity Report

Department: Electrical and Electronics Engineering (EEE)

Activity Category: Orientation Programme / Guest Talk

Title of the Activity: ElectroTech Orientation Session

Theme/Focus Area: Introduction to ElectroTech and Industry Insights into the EV Startup Ecosystem

1. Basic Details

- Date of Activity: 15th September 2026
- Day: Tuesday
- Time: 1:00 PM onwards
- Venue/Platform: Room No. 631, MAIT
- Organized by: ElectroTech Technical Society, Department of Electrical and Electronics Engineering (EEE), MAIT
- Activity Coordinator(s): Dr. Poonam Juneja
- Number of Participants:
 - Students: 55
 - Faculty: Dr. Poonam Juneja (Coordinator)
 - External Participants: Mr. Tanuj Goel (Guest Speaker)

2. Resource Person / Speaker Details

- Name: Mr. Tanuj Goel
- Designation: Founder & CEO, Draeva
- Topic of Talk: Entrepreneurship, Innovation, and Challenges in the EV Sector

3. Objectives of the Activity

- To create awareness among students about the ElectroTech Society and its activities.
- To provide an interactive platform for students to engage with Mr. Tanuj Goel on real-world industry insights with a focus on the EV sector.
- To inspire students through the journey of an accomplished MAIT alumnus who transitioned from college life into entrepreneurship.
- To motivate students toward practical, industry-oriented learning beyond the classroom.

4. Description of the Activity

ElectroTech the technical society of the EEE Department organized an orientation-cum-interactive session with Mr. Tanuj Goel, Founder & CEO of Draeva, to create awareness among students about the society and provide an opportunity for direct interaction with an industry professional.

During the session Mr. Goel shared insights into his entrepreneurial journey and spoke in depth about his startup, discussing the challenges faced in the EV sector. As an alumnus of MAIT he also shared reflections on his own college experience including the placement process, which resonated closely with the students. The session had an informal conversational tone that allowed students to engage freely and ask questions.

5. Learning Outcomes / Impact

- Awareness created: Students gained awareness about the EV sector and the challenges within it.
- Community building: Increased awareness of the space ElectroTech is creating for students.
- Practical exposure: Enabled more practical, real-world interaction with society activities.

6. Feedback Summary

- Mode of feedback collection: Verbal discussion
- Average rating: 5/5
- Key feedback insights: Students found the session engaging and insightful. Feedback was overwhelmingly positive.

7. Recommendations / Future Scope

- Organize sessions where students can engage with more established speakers and industry professionals.
- Provide a dedicated space for students to work on and develop relevant skills.
- Conduct workshops to build on the momentum generated by such sessions.

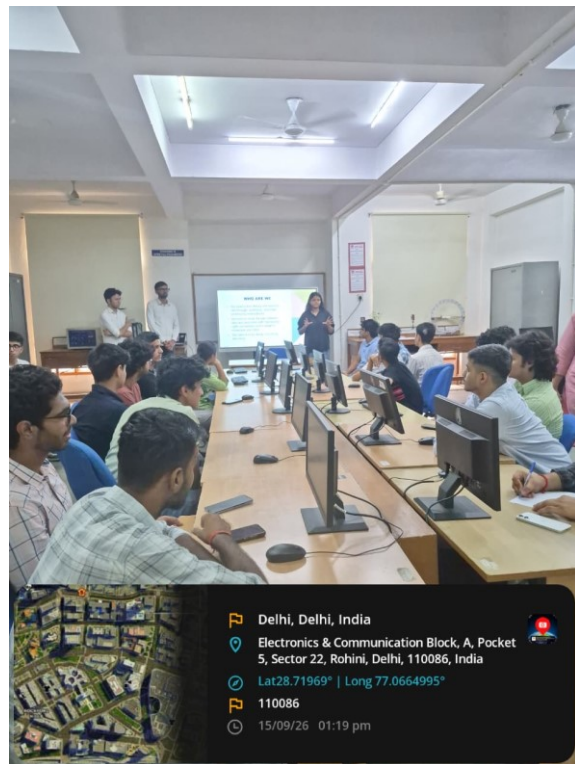
8. Annexures

- Annexure I – Attendance Sheet
- Annexure II – Event Poster/Brochure
- Annexure III – Participant Feedback Summary

9. Photographs



WELCOME ADDRESS AND INTRODUCTION TO ELECTROTECH



ELECTROTECH CORE TEAM PRESENTING WHO WE ARE



STUDENTS GATHERING FOR THE ORIENTATION SESSION



SENIORS INTERACTING WITH STUDENTS



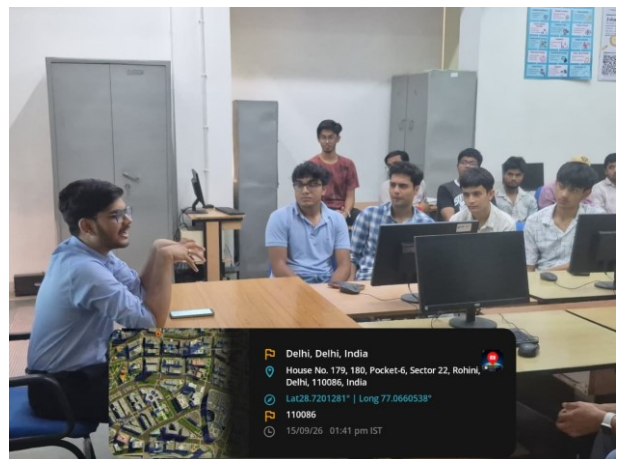
MEMENTO PRESENTED TO MR. TANUJ GOEL BY DR. POONAM JUNEJA AND PROF. MONIKA GUPTA



FELICITATION OF MR. TANUJ GOEL



CERTIFICATE OF APPRECIATION PRESENTED TO MR. TANUJ GOEL



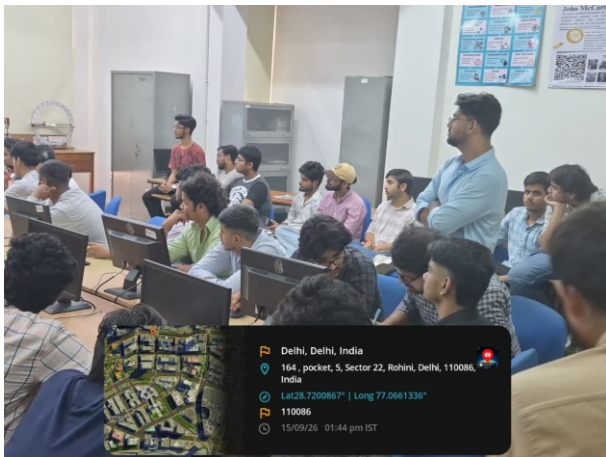
MR. TANUJ GOEL INTERACTING WITH STUDENTS



MR. TANUJ GOEL ADDRESSING THE STUDENTS



STUDENTS ATTENTIVELY LISTENING DURING THE SESSION



MR. TANUJ GOEL ENGAGING WITH THE AUDIENCE



STUDENTS DURING THE INTERACTIVE SESSION

Report Prepared By:

Name: Aadya

Designation: Core Member

Society: ElectroTech

Verified By:

HoD: Prof. Monika Gupta, Head, Department of Electrical and Electronics Engineering

Approved By:

Director: Prof. Vikram Bali, Director, MAIT