

Industrial Visit to Coca-Cola Happiness Factory in Greater Noida on 29th Nov 2023

A group of 45 students of 5th semester EEE were taken for an Industrial Visit at the Coca-Cola Happiness Factory in Greater Noida on 29th Nov '23. The group was accompanied by faculties Ms. Shashibala Agarwal, Ms. Neha Aggarwal & Dr. Laxya.

Ms. Richa was there to escort and explained the working of manufacturing process, quality control measures, and sustainability initiatives. The bottlers produce the final drink by mixing the syrup with filtered water and sweeteners, putting the mixture into cans and bottles, and carbonating it, which the bottlers then sell and distribute to retail stores, vending machines, restaurants, and foodservice distributors. The students learned about different types of motors, tankers, conveyor belts used in the process of manufacturing. Interactive sessions with industry experts deepened our understanding of Coca-Cola's history and market strategies.

The tour was conducted successfully under the guidance of HOD, EEE, Dr. Monika Gupta. The day was a journey of discovery, revealing the magic behind the iconic Coca-Cola brand

Photo Gallery





